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Sept. 1945

BETTER BLOOMING BULBS

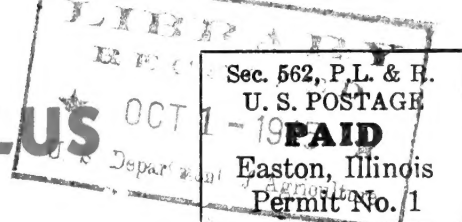
HEBERLING'S GLADIOLUS  
CORN BELT GROWN

INCORPORATED

J. H. HEBERLING

Easton, Ill., U.S.A.

GLADIOLUS



U. S. Dept. of Agriculture  
Fruit & Vegetable Crops & Diseases  
Bureau of Plant Industry  
Washington, D. C.

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Easton, Illinois, U. S. A.

J. S. Heberling, S/1c

## GLADIOLUS BULBS . . . DIGGING TIME PRICES

SEPTEMBER 1945

Our planting of Gladiolus is much smaller than in former years because of the acute shortage of labor. We expect to be able to have a larger acreage next season.

Our stock of bulbs is not large but has the appearance of healthy stock and quality bulbs. Our complete irrigation system is always helpful in making plump, high crowned bulbs.

MANY THANKS FOR YOUR PAST ORDERS.

Sincerely,  
J. H.

(P. S.—Jack is now on Guam but we expect him home by Christmas.)

## PREPAID PRICES

OUR GUARANTEE. We guarantee all bulbs purchased from us to be true to name, up to size and free of disease and insect pests. So certified by Chief Plant Inspector of the State of Illinois.

EXTRAS. Extras will be included in all orders in proportion to the size of the order.

SHIPMENTS. We will try and get our early orders out by early December. However with the shortage of labor all orders cannot be shipped by that time. Your acknowledgement card will carry the approximate shipping date. We will make every effort to give satisfactory service. All shipments under this heading will be sent PREPAID.

SIZE. All bulbs listed below are blooming size. Five bulbs may be purchased at the 10 rate.

VARIETY	Per	Large	Medium
ALADDIN (Palmer). Huge ruffled salmon.....	3 10	\$ .25 .80	
AVE MARIE. Light blue.....	3 10	.25 .80	
BAGDAD (Palmer). A very tall smoky rose.....	3 10	.25 .70	\$ .15 .45
BANCROFT WINSOR (Winsor). A large outstanding orange.....	1 10	.50 4.00	.30 2.40
BEACON (Palmer). Bright red, cream blotch....	3 10	.25 .80	.15 .45
BEAUTIFUL DREAM (Canine). Large light pink	3 10	.25 .75	.15 .45
BENGASI (Graff). One of the most outstanding large LaFrance pinks ever originated. Tall with extremely long flower head. Winner of many awards and of great commercial possibilities.	1	7.00	6.00
BLACK OPAL (Errey). A very dark rich red.....	2 10	.25 .90	.15 .60
BLAZE (Lins). A flashing red.....	3 10	.25 .80	.15 .45
BLUE ADMIRAL (Christ). A giant blue.....	3 10	.25 .75	.15 .50
BLUE BEAUTY (Pfitzer). A grand medium blue..	2 10	.20 .90	.15 .60
BRITISH COLUMBIA GIANT. A giant light pink	1 10	.60 5.00	.40 3.20
BUCKEYE BRONZE (Wilson). A very outstanding large rich bronze. Large florets, long flower head, many open.	1 10	.30 2.60	.20 1.60
BUENA VISTA (Maj.). The largest and most magnificent purple spike I have ever seen.....	1 10	.60 5.00	.40 3.25
CAPE COD (Winsor). Outstanding lilac pink....	1 10	.50 4.00	.30 2.40
CAPEHEART (Winsor). A tall light salmon rose pink of much merit.....	3 10	.30 .90	.20 .60
CASABLANCA (Maj.). A large white of show quality. Also commercial.....	1 10	.25 2.00	.15 1.25
CHRISTABEL (Mitsch). A very large light pink..	3 10	.25 .75	.15 .45
CLINGANDAAL. A large rich orange red. Much like Bennett.....	2 10	.25 1.00	
COMMANDER KOEHL (Pfitzer). Giant dark red	3 10	.30 .90	.20 .70
CONNECTICUT YANKEE (Schnetsky). A very outstanding large blush pink. Truly a show flower.	1	5.00	5.00

VARIETY	Per	Large	Medium
CORAL GLOW (Ellis). One of the best in rich orange.....	2 10	\$ .25 1.00	\$ .15 .60
CREVE COUER (Young). Large smoky orange....	3 10	.25 .75	.15 .45
CRINKLED CREAM (Ellis). A very outstanding ruffled cream yellow.....	1 10	.75 6.00	.50 4.00
C. W. GANNETT (Chamberlin). Really a giant spike and flower. Smoky rose and an exhibition winner.	1 10	1.00 8.00	.70 6.00
DEBONAIR (Palmer). Tall late pink.....	3 10	.25 .75	.15 .45
DIANE (Krueger). A tall salmon orange.....	2 10	.30 1.25	.20 .80
DR. F. E. BENNETT. A sparkling orange red....	3 10	.25 .80	.15 .50
DR. WHITELY (Riley). A large clear yellow apricot of merit.....	1 10	.40 3.20	.30 2.40
ETHEL CAVE COLE (Cave). An unequalled light pink. Grand exhibition or commercial.....	2 10	.25 1.00	.15 .60
EXCLUSIVE (Krueger). A large, deeply ruffled creamy white with rose blotch. Very outstanding.	1 10	2.00 16.00	1.50 12.00
EXEMPLAR (Krueger). A tall intensely ruffled salmon pink. Truly a show flower and commercial variety of much merit.	1 10	1.00 8.00	.75 6.00
FLORA FARMER (Quackenbush). Large ruffled rose with white throat.....	2 10	.20 .90	.15 .70
GOLDEN CHIMES (Ellis). A tall ruffled yellow..	2 10	.20 .90	.15 .60
GOLDEN CUP (Palmer). A rich, deep yellow....	3 10	.25 .75	.15 .45
GOLDEN STATE (Wheeler). A very large yellow. Outstanding.....	1	1.50	1.00
GRETA GARBO (Pfitzer). A large blush white of merit.....	2 10	.30 1.20	.20 .80
HALLOWEEN (Lins). A very large orange variety	2 10	.35 1.50	.25 1.00
IMPERIAL PURPLE (Pfitzer). A tall, rich purple	1 10	.40 3.00	.25 2.00
INTRUDER (Graff). A new giant red.....	1	4.00	
IRAK (Mitsch). A tall silvery gray.....	3 10	.25 .75	.15 .45
IVORY KEYS (Ellis). Outstanding cream white.	2 10	.25 1.00	.15 .60
J. D. SEZ. A very tall orange yellow.....	2 10	.25 1.00	.15 .60

(PREPAID PRICES CONTINUED OTHER SIDE.)

PREPAID PRICES - - - Continued

VARIETY	Per	Large	Medium
JANE WITHERS. A very good lavender.....	2 10	\$ .30 1.25	\$ .20 .80
JEANEL. A tall cream spike, Picardy style.....	1 10	.20 1.60	.12 1.00
KASSEL. A large red.....	3 10	.25 .75	
KING LEAR (Palmer). An intensely ruffled deep purple.....	3 10	.25 .80	.15 .45
KING WILLIAM (Schenetsky). A large outstanding soft pink with light throat. Sport or seedling of Picardy. Good for exhibition or commercial uses.	2 10	.25 1.00	.15 .60
LAVENDER AND GOLD (Baerman). Not large but a very beautiful lavender and gold.....	1 10	.30 2.40	.20 1.60
LAVENDER QUEEN (Arenius). A magnificent large lavender.....	3 10	.25 .80	.15 .60
LEADING LADY (Johnston). A cream white of great size and beauty. A sport of Picardy.....	1 10	.60 4.80	.40 3.20
LIBERATOR. A large red.....	2 10	.40 1.60	.30 1.20
LUCIFER (Errey). A great orange scarlet.....	3 10	.25 .90	.15 .50
MAID OF ORLEANS (Pfitzer). A most excellent white.....	3 10	.25 .75	.15 .45
MANOAH. A beautiful lavender with darker blotch. Many open.....	3 10	.25 .80	.15 .50
MARGARET BEATON (Twomey). Large white with scarlet blotch.....	2 10	.20 .80	.12 .50
MARGARET FULTON. A very reliable salmon pink.....	3 10	.25 .75	.15 .45
MARGUERITE (Pommert). Large bright pink with cream throat.....	1 10	.20 1.60	.12 1.00
MARMORA (Errey). A huge smoky, many open..	3 10	.25 .80	.15 .45
MAROCCO (Pfitzer). Darkest red to date.....	3 10	.25 .80	.15 .45
MARSIELLAISE (Scheer). Crimson, scarlet red. Large heavy spike with immense florets.....	1 10	.40 3.20	.25 2.00
MASTER MYRON (Krueger). Giant Super red..	2 10	.30 1.20	.20 .80
MILFORD. A magnificent light blue.....	3 10	.25 .90	.15 .50
MINUET (Coleman). Most popular lavender.....	3 10	.25 .80	.15 .45
MISS BLOOMINGTON (Kundred). A very good pure yellow.....	3 10	.25 .75	.15 .45
MIXED EXHIBITION BULBS.....	10	.75	.60
MOHAWK (Stevens). Very tall deep maroon.....	1 10	.20 1.60	.15 1.20
MOTHER KADEL (Kadel). An excellent rich yellow.....	2 10	.30 1.20	.20 .80
MRS. MARKS MEMORY (Pfitzer). Outstanding violet.....	1 10	.35 2.80	.25 2.00
NEW ERA (Ellis). A richly ruffled, tall pure pink	3 10	.25 .90	.15 .50

VARIETY	Per	Large	Medium
OLIVE MARIE BROWN. A rich yellow laciniated prim. A winner in its class.....	3 10	\$ .25 .75	\$ .15 .45
ORANGE BUTTERFLY (Salbach). Blowing orange prim.....	3 10	.25 .80	.15 .45
OREGON GOLD (Maj.). Very large light yellow..	1 10	.40 3.20	.25 2.00
OREGON STATE (Bones). Lighter Picardy.....	2 10	.20 .80	.12 .50
PICARDY (Palmer). Giant Popular pink.....	3 10	.25 .80	.15 .50
PICARDY SPECIAL. Improved Picardy.....	2 10	.25 1.00	.15 .60
PINK RADIANCE (Quackenbush). A very outstanding large light pink.....	2 10	.35 1.25	.20 .80
PRESTIGE (Winsor). Large salmon pink.....	2 10	.35 1.25	.20 .80
RED LIGHTNING (Pruit). A flaming red of much merit.....	3 10	.30 .90	.20 .60
RED PHIPPS. A tall light red of much beauty...	3 10	.30 .90	.20 .60
REWI FALLU. A giant rich, deep red.....	3 10	.25 .80	.15 .50
RIO RITA (Lins). Large ruffled exhibition orange	1 10	.35 2.80	.25 2.00
ROBERT SHIPPEE (Winsor). White and lavender. Very beautiful.....	1 10	.25 2.00	.15 1.20
ROCKET (Palmer). Large pure scarlet.....	3 10	.25 .80	.15 .50
ROMAN GOLD. Orange and gold.....	3 10	.25 .80	.15 .50
SENSATION (Marshall). Large ruffled salmon...	2 10	.25 1.00	.15 .60
SHIRLEY TEMPLE. Large cream glad.....	3 10	.25 .80	.15 .50
SILENTIUM (Pfitzer). Large outstanding tall white with blotch.....	2 10	.25 1.00	.15 .60
SNOW PRINCESS (Pfitzer). Outstanding exhibition and commercial white.....	3 10	.25 .80	.15 .50
STOP LIGHT (Lins). A large bright red.....	1 10	.20 1.60	.12 1.00
SUMMER GAL (Graft). A very large geranium pink, of very heavy substance, with rose feather in throat. One of the best new originations. For show or commerce.	1	7.00	6.00
VREDENBURGH (Pfitzer). Very large pure white	3 10	.30 .80	.20 .55
VAGABOND PRINCE. Large, rich, smoky glad with many open. Excellent.....	3 10	.25 .80	.15 .50
VULCAN (Stevens). An excellent purple.....	1 10	.35 2.80	.20 1.60
WANDA. A grand exhibition cream. Also excellent commercial.....	3 10	.25 .80	.15 .50
WHITE GOLD (Scheer). A very large and outstanding pale yellow.....	1 10	.40 3.20	.25 2.00



WHOLESALE PRICES

(Bulbs F.O.B. Easton, Illinois)

Twenty-five or more bulbs of the same size and variety may be purchased at the 100 rate. 250 at the 1000 rate.

DISCOUNTS. 5% Discount on orders of \$40.00 or more, cash with order.

VARIETY	Per	No. 1	No. 2	No. 3
BAGDAD.....	100	\$5.40	\$4.40	\$3.40
BEACON.....	100	6.00	5.00	
BLUE ADMIRAL.....	100	5.40	4.40	3.40
BLUE BEAUTY.....	100	6.00	5.00	4.00
CAPEHEART.....	100	7.00	6.00	5.00
CHRISTABEL.....	100	5.40	4.40	3.40
CLINGANDAAL.....	100	6.00	5.00	4.00
COMMANDER KOEHL.....	100	6.00	5.00	4.00
CORAL GLOW.....	100	7.00	5.80	
CREVE COUER.....	100			3.60
DEBONAIR.....	100	5.40	4.40	3.20
DIANE.....	100	9.00	7.60	6.40
ETHEL CAVE COLE.....	100	7.00	6.00	5.00
FLORA FARMER.....	100	7.00	6.00	5.00
GOLDEN CHIMES.....	100	6.00	5.00	4.00
GOLDEN CUP.....	100	5.40	4.40	3.40
GRETA GARBO.....	100	7.60	6.40	5.40
IRAK.....	100	6.00	5.00	4.00
KING LEAR.....	100	6.00	5.00	4.00
KING WILLIAM.....	100	7.00	6.00	5.00
LAVENDER AND GOLD.....	100	15.00	12.00	10.00
LAVENDER QUEEN.....	100	6.00	5.00	4.00
LEADING LADY.....	100	38.00	32.00	28.00
LIBERATOR.....	100	10.00	8.00	6.60
LUCIFER.....	100	6.00	5.00	4.00
MAID OF ORLEANS.....	100	5.60	4.50	3.60
MANOAH.....	100	6.00	5.00	4.00
MARGARET BEATON.....	100	6.40	5.20	4.00
MARGARET FULTON.....	100	5.40	4.40	3.20
MARMORA.....	100	6.00	5.00	4.00
MAROCCO.....	100	5.40	4.40	3.40

VARIETY	Per	No. 1	No. 2	No. 3
MARSIELLAISE.....	100	\$24.00	\$20.00	\$18.00
MASTER MYRON.....	100	10.00	8.00	7.00
MINUET.....	100	6.00	5.00	4.00
MISS BLOOMINGTON.....	100	5.40	4.40	3.40
MIXED EXHIBITION BULBS.....	100	5.40	4.40	3.40
MOHAWK.....	100 1000	12.00 100.00	10.00 90.00	8.60 80.00
MOTHER KADEL.....	100	10.00	8.40	7.20
NEW ERA.....	100	6.00	5.00	4.00
OLIVE MARIE BROWN.....	100	5.40	4.40	3.40
ORANGE BUTTERFLY.....	100	6.00	5.00	4.00
PICARDY.....	100	5.50	4.40	3.40
PICARDY SPECIAL.....	100	7.00	6.00	5.00
PINK RADIANCE.....	100	10.00	8.40	7.00
PRESTIGE.....	100	10.00	8.40	7.00
RED LIGHTNING.....	100		6.00	5.00
RED PHIPPS.....	100	5.60	4.50	3.50
REWI FALLU.....	100		5.00	4.00
RIO RITA.....	100	20.00	18.00	16.00
ROCKET.....	100	6.00	5.00	4.00
ROMAN GOLD.....	100	5.60	4.60	3.60
SENSATION.....	100	8.00	6.40	5.20
SHIRLEY TEMPLE.....	100		5.00	4.00
SILENTIUM.....	100	7.00	6.00	5.00
SNOW PRINCESS.....	100	5.70	4.60	3.60
STOP LIGHT.....	100	12.00	10.00	8.00
VREDENBURGH.....	100	6.00	5.00	4.00
VAGABOND PRINCE.....	100	6.00	5.00	4.00
VULCAN.....	100	20.00	18.00	16.00
WANDA.....	100	6.00	5.00	4.00
WHITE GOLD.....	100	27.50	22.50	20.00

Thank you, and come again.

Cordially yours,

J. H. HEBERLING, Easton, Illinois.